

Education **Bachelor of Arts**, 2003
Concentration in Cultural Studies and Graphic Design
Hampshire College, Amherst, MA

Experience **Graphic Designer**, *Customer Experience, Autodesk, Inc.*
2009 – 2010 Autodesk maintains gallery spaces around the world to display products designed with its software. As principal graphic designer for the gallery team, helped develop and design exhibits in San Francisco, Boston, Portland, Las Vegas, and Beijing with the goal of creating engaging, informative, and consistent visitor experiences. Managed a complex design and review process, communicating with the creative lead, project managers, editors, as well as 3D and CAD artists located in San Francisco and Beijing. Exhibits require illustration, image acquisition and management, copy writing/editing, and consideration of mounting and display issues.

2007 – 2008 **Senior Production Artist**, *World Wide Marketing, Autodesk, Inc.*
Designed and produced a wide range of marketing materials/collateral for Autodesk's Global Launch—its yearly rollout of new and refreshed products. Developed dynamic layouts while working within Autodesk's brand guidelines, collaborating with art directors, retouchers, writers, and editors on all aspects of design and layout. Trained and led a team of three production artists assigned to Global Launch, creating reference materials and templates to quickly bring team up to speed. Designed email templates, HR benefits guide, internal sales initiative logo, and art exhibition catalog written in Chinese and English.

2006 – present **Freelance Designer and Production Artist**
Work in diverse environments as designer and production artist. Designed logos, web sites and collateral for East Bay Pictures, a start-up film company. At Beeline Group, supported graphic designers in designing and preparing files for print, creating bleeds for complex die-cuts and comping pieces for in-store marketing. At EMC Creative, collaborated with account representatives to produce a variety of collateral including invitations, direct-mail pieces and brochures.

2005 **Layout Editor**, *East Bay Express*
Responsible for layout of editorial content for a weekly newspaper, collecting art for publication, managing PDF workflow, collaborating with editors and copyeditor, and working under tight deadlines when quick turnaround was essential. Updated the newspaper's website to reflect the week's content, including both articles and images. Designed and produced display ads as required.

2004 **Graphic Designer**, *We:nited Magazine*
Worked under lead designer and art director to comp, design, and finalize the layout of the inaugural issue. Also responsible for content tracking and research.

Proficiencies Adobe Illustrator, Photoshop, and InDesign; Microsoft Office; HTML and CSS.
Photography, creative writing, comedy.

Values Clear and effective communication; collaborative creative work; active listening; a systems approach to problem solving.